

THE QUAD, NORWICH

Client: ALUMNO Developments Ltd
Value: £15M
Date: 2015-2018
Status: Planning Approved Sept 2016

CARSON & Partners

‘The Quad’ by Alumno Developments proposes modern new-build student accommodation within the city centre.

The site is located on a high rise island of development that includes the primary offices for Aviva, which can be seen from across the city. This provides an opportunity to close an obvious void in the street and create a bold building that has a strong presence on All Saints Green. Our design process carefully considers all views of the project and its surroundings, which in turn has informed the final number of storeys, shape and overall massing of the building.

The design is a combination of five blocks stepping up in height from eight storeys in the south, peaking at fourteen to the north of the site. The blocks back to break up the building's volumes in cognisance of the plot sizes of the historic buildings across the street.

